



Riley Kaufman

Communications Director

Riley Kaufman serves as the Director of Communications at Burke United Methodist Church, where she believes communication is a ministry of proclamation. Through storytelling, design, photography, and digital media, she seeks to share the good news of God's work in the world and invite people into deeper connection with Christ and one another. She believes communications should do more than inform or look beautiful—they should inspire, welcome, and bear witness to the life of the message.

Originally from Southwest Virginia, Riley graduated from Virginia Tech in 2025 with a Bachelor of Fine Arts in Graphic Design and a minor in Advertising. She is currently pursuing her Master of Divinity at Wesley Theological Seminary while discerning a call to ordained ministry as a deacon in The United Methodist Church. As she prepares for a ministry of Word, Service, Compassion, and Justice, Riley is especially drawn to the ways creative communication can bridge the Church and the world, helping communities recognize God's presence in one another and making the gospel tangible in everyday life. She is deeply committed to ministries of social justice, practicing intentional presence with neighbors who have too often been overlooked or pushed to the margins, and equipping the Church to respond with compassion, humility, and hope through conversation.

Alongside her role at Burke UMC, Riley continues to lead Riley Kaufman Creative Co., partnering with churches, nonprofits, small businesses, and mission-driven organizations to tell meaningful stories through branding, visual design, and strategic communications. Outside of work and school, Riley enjoys exploring local coffee shops and restaurants, hiking, traveling, museum hopping, and spending quality time with family and friends. Whether she's behind a camera, designing a graphic, or sharing a conversation on Sunday morning, she is grateful to be part of the Burke UMC community and looks forward to getting to know you!